

Emily Otto, Rebelle INC Profit Share Model

Profit Share Process Explained

Your 1:1 coaching package includes 10-20% (see contract for details) of any NEW revenue generated during our time working together.

Here's how that works:

On the 1st of each month, you will receive an automated email that will prompt you to fill out a form where you will report your revenue from the month before.

This form will ask you to specify what your **TOTAL** NEW REVENUE is so that there is no confusion whatsoever. You will then calculate and report your percentage amount (10-20% as agreed upon). If you don't have new income to report, please report \$0.

At the bottom of the form is a link for you to enter the number and pay the new share amount. Please do not forget to submit the form after you are done.

We ask you to report by the 10th of the month and pay via the Stripe link, or email our team at iam@emilyrebelle.com if you'll be delayed for any reason.

You'll also receive a prompt/reminder in Telegram with the link to the form. Note: this is an automated message, so if your coaching package has just started, know that you will only need to begin reporting after your first month of coaching, but it is possible you may see this earlier because of the automation.

On the next pages, we've attached an example and a list of FAQs. If you have any additional questions, feel free to reach out to me personally via Telegram!

Thank you,
Emily Rebelle, REBELLE INC

EXAMPLE

Before working with Emily, Suzy had two clients on payment plans for \$1000/mo each and was making \$2000/mo.

In Suzy's first month of coaching, she didn't sign any new clients. Her total revenue was \$2000 from existing client payment plans, but since these were clients booked prior to coaching, she would report: \$0

In Suzy's second month, she signed one new client for a \$1000/mo payment plan. She still made \$2000 from previous client payment plans for a total monthly revenue of \$3000, but only \$1000 of that is new so she would report: \$1000

In Suzy's third month, she signed two new clients for \$1000/mo payment plans each. Her total revenue is \$5000, of which \$2000 was from previous clients, so she would report: \$3000

In Suzy's fourth month, one of her original clients' packages ended and Suzy did not sign any new clients. Her total revenue was \$4000, of which now \$1000 had been from a previous client, so she would report: \$3000

FAQ

Do I report sales or cash received?

Always report new revenue received that month, not sales.

Do I report the amount received before or after Stripe/Paypal fees or other expenses?

You'll report the gross amount - the amount received before expenses or other fees. (So if a client pays \$100 and Paypal takes out \$3, you'll still report \$100.)

What if I don't have any new revenue to report?

Please report \$0.

If I have existing clients on payment plans or on retainer, do their future payments count?

Only new clients/sales count, so payments on existing packages won't count but if they resign or purchase a new package/program that does count toward new revenue.

What if I forget to report a payment?

Please email our team at iam@emilyrebelle.com as soon as possible - we will add it to the following month's report.

What does the reporting + payment process look like?

On the next two pages, we show you a walkthrough of what the form looks like!

Revenue form share process

Enter your name, email, the date, and the month you are submitting information for

Today's date *

Date



Profit Share Month (previous month) *

Your answer

Name *

Your answer

Email *

Your answer

Next, you will add your new revenue amount and the amount of your due profit share (based on your percentage rate). Click on the link and you will be taken to the checkout to pay the amount owed. Don't forget to submit the form after you've completed the payment process.

Previous month's numbers (new revenue since working together) *

Your answer

10 to 20% of rate as agreed to for invoicing *

Your answer

[Click here to enter the number from the line above and pay the new revenue share amount.](#) Thank you! It's an honor to invest in your business and have you invest in mine and work together to help you help more people and make more money!

Submit

Clear form

Never submit passwords through Google Forms.